

Safeguarding equal access to safe and high
quality blood supply in Europe

Brussels, 22 January 2019



**Is blood a good? Shifting from
public health directives to ECJ cases
based on consumer law**

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The layers of EU law on blood and blood products

- Substances of human origin are not ‘products’
 - Directive 98/44/EC on the Legal Protection of Biotechnological Inventions, Articles 5 & 6
 - Directive 2002/98/EC on Blood Safety, rec 1, legal basis Article 168 TFEU
 - EU Charter of Fundamental Rights, Article 3 (2)
- Medicinal products derived from blood or plasma are ‘products’
 - Directive 2001/83/EC, Article 1, inverts *lex specialis*
 - C-512/12 *Octapharma*
 - C-421/09 *Humanplasma*; C-296/15 *Medisanus*

Making sense of EU law on blood

- Appears to be about markets, and risk regulation within markets
- But more than that
 - EU legislation articulates ethic of care
 - Blood Directive Article 20 voluntary blood donation
 - EU self-sufficiency in blood & blood products (eg Directive 2001/83, rec 19; Directive 2002/98, rec 4)
 - EU Clinical Trials Directive and Regulation prohibit financial incentives
 - EU law articulates ethic of dignity & human rights
 - Implementing Directive 2005/62/EC informed consent provisions
 - EU CFR Article 3 integrity of the person, non-commodification; Article 1 human dignity
 - See also *Neth v Parl & Council (Biotech) Brustle*; *International Stem Cell*
 - CJEU respects national preferences (eg *Humanplasma, Leger*), except where disproportionate protectionism (eg *Humanplasma, Medisanus*) or breach of general principles of EU law (eg *Leger*)
- However, scope for greater specificity in EU legislation, leaving less room for courts to act