

INTRODUCTION

Welcome to the EBA's 20th Anniversary, here in Helsinki – the unofficial birth place of the European Blood Alliance.

On 21 September 1998, nine representatives of blood establishments met in Helsinki and founded the EBA. One of the goals of this new alliance was to speak with one voice to Brussels, where at that time the first EU Directive on blood safety and donor selection was being drafted. Now the 20th Anniversary nicely coincides with the evaluation of the EU Blood, Tissues and Cells Directives, and this symposium aims to give you a good overview of the challenges and developments in the field of blood transfusion in Europe. We hope that you will find the event informative and we hope to learn your input as well on these items ahead of us!

Programme

12.00 Lunch for all delegates

13.30 Opening by Prof. **Martti Syrjälä**, CEO of Finnish Red Cross Blood Service

- The history of the EBA in view of its current activities – Prof. **Juhani Leikola**, first President of the EBA.
- Highlights of EBA Strategy – Prof. **Philippe Vandekerckhove**, President of EBA
- Highlights of EBA activities – Dr. **Kari Aranko**, Executive Director of EBA
- Signing of joint statement on Voluntary Non-Remunerated Donations with FIODS/IFBDO

14.30 Break

15.00 Panel discussions on future challenges for the sustainability of blood supply. Moderated by **Mary Morgan**, Director, Scottish National Blood Transfusion Service. Topics and panellists on next page

16.30 Presentation The road to 2035: Établissement Français du Sang (EFS) looking forward – **François Toujas**, President of EFS

16.50 Closing by Prof. **Pierre Tiberghien**, Vice-President of the EBA

17.00 Drinks reception

19.00 Celebratory dinner

Panel discussions

1. SAFEGUARDING DONOR HEALTH AND WELLBEING

- Balancing donor health and donor selection – Prof. **Wim de Kort** (Netherlands)
- Donor iron management – Prof. **Christian Erikstrup** (Denmark)
- Social media and informing donors; new donation culture – **Moirra Carter** (Scotland)
- Information on donors' healthy lifestyle – **Alice Simonetti** (FIODS/IFBDO)

2. SAFEGUARDING AND IMPROVING PATIENT CARE

- Importance of safe blood transfusion; availability and need of blood products, a clinician point of view – **Stefan Laspina** (Malta)
- Importance of the quality of blood components/products; the contribution of the EDQM/ Council of Europe – **Guy Rautmann** (EDQM/Council of Europe)
- Forgotten contributions to public health; the crucial role of blood establishments in the healthcare – **Lorna Williamson** (UK)
- Patient's role in safeguarding and improving healthcare; individual empowerment to safeguard and improve patient care – **Cees Smit** (European Patient Forum)

3. SAFEGUARDING THE BLOOD SUPPLY: PREPARE FOR THE UNEXPECTED

- Key messages from recent major incidents; Role of social media in major incidents – Prof. **Veerle Compernelle** (Belgium)
- Donors of the future and donor base, demographics – **Polonca Mali** (Slovenia)
- What influences demand of blood products: technology changes, Patient Blood Management, demographics – **Claudio Velati** (Italy)
- Requirements and expectations of hospitals – **Mirka Sivula** (HOPE representative -European Hospital and Healthcare Federation)

Practical information

The mini-symposium and reception will take place in **Finlandia Hall**, Mannerheimintie 13e, 00100 Helsinki. This is within walking distance of the **Crowne Plaza Hotel**, located on Mannerheimintie 50, 00100 Helsinki. The dinner will be held at the **Korjaamo Culture Factory**, Töölönkatu 51 a-b.

All locations are in the city centre of Helsinki, Finland.

Enquiries

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